

MINI-CONFERENCE

June 7<sup>th</sup> 2006

THE ROLE OF MEDIA IN FRAMING CO-EXISTENCE

# ***‘A mini-conference about media in the globalized society’***

The mini-conference is held at:  
The International Press Center  
Vestergade 2  
DK-1456 Copenhagen K  
Denmark

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The conference is part of the initiative  
‘Co-existence of Civilizations’.  
[www.coexistenceofcivilizations.org](http://www.coexistenceofcivilizations.org)

## PROGRAMME

JUNE 7, 2006

- 09.00 - 09.30 Arrival and registration
- 09.30 - 09.40 Welcoming address and introduction
- 09.40 - 11.15 Session one

### SETTING THE AGENDA – THE ROLE OF MEDIA AS A CATALYST OF CRISIS

How do media profit from crisis like the cartoon conflict? Is it acceptable that what appears to be a political tense and critical situation turns out to be a win-win and maybe even profitable situation for media institutions?

- Keynote speaker:** Jörg Lau (D), Journalist for Die Zeit
- Keynote speaker:** José Lemos (PT), Journalist and program director at RTP
- Moderator:** Lasse Jensen (DK), Journalist and Film Producer, Jensen og Kompani A/S

- 11.15 - 12.45 Session two

### THE POWER OF MEDIA – THE RESPONSIBILITY OF MEDIA IN FRAMING CO-EXISTENCE

Can media institutions be responsible for maintaining and/or protecting co-existence? Are we in need of a new 'code-of-conduct' to protect societies from 'power of media'?

- Keynote speaker:** Zaki Chehab (UK/LB), London Bureau Chief, ALHayat-LBC TV
- Keynote speaker:** Jacob Møllerup (DK), Editor of the Listeners and Viewers, Danish Broadcasting Corporation, DR
- Case presentation:** Nagieb Khaja (DK), Journalist for TV2
- Moderator:** Noa Redington (DK), Editor of Monday Morning Weekly

- 12.45 - 13.30 Lunch break

- 13.30 - 15.15 Session three

### A NEW ROLE OF MEDIA – MEDIA AS A TOOL OF STRENGTHENING CROSS-CULTURAL UNDERSTANDING

The emergence of multi-cultural societies - what kind of demands does this development impose on the education and training of future journalists? How can journalism professionals and educators respond to the conditions of conflict in society? Are we in need of a new model of journalism to accommodate the processes of integration?

- Keynote speaker:** Nasreen Suleaman (UK/PK), Journalist for BBC
- Keynote speaker:** Troels Mylenberg (DK), Study Director, Journalism, University of Southern Denmark
- Case presentation:** Firké El-Gourfti (DK), Journalist for Politiken, former participant in the project *Ethnic Recruitment*
- Moderator:** Rushy Højbjerg Rashid (DK), Journalist and Author

- 15.15 - 15.30 Sum up, conclusions and hand-over of the 'Baton' to a representative from the Co-existence-initiative

**Note:** All the speakers and moderators have been confirmed